



BY AIESEC KENYA



# WHAT'S KULEANA YOUTH PROGRAMME KENYA?

## ABOUT US

The Kuleana Youth Programme Kenya was initiated by AIESEC Kenya in 2011 to connect the organizations around the country with the global youth to promote the change in the society. The work in each organization is done on a team-based structure formed by AIESEC interns from around the globe. The teams are selected on a 2 months basis according to the organizations' needs, interacting with each other in a sustainable network.

## MISSION

Connect local organizations and international youth talent to empower themselves for the improvement of their communities' reality.

## VISION

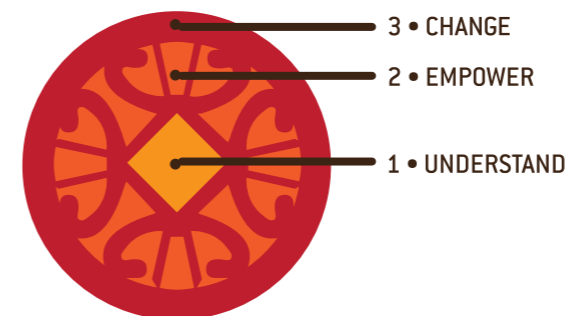
We envision the communities to live and grow sustainably in a collaborative network empowered by the work of local organizations with young change makers from around the globe.

Kuleana's aim within the community is to:

- Increase Life Skills
- Improve Education and the access to it
- Provide a better future perspective
- Give access and improve quality on life basic needs
- Achieve financial, environmental and social sustainability

## VALUES

- Transparency
- Excellence
- Innovation
- Commitment
- Collaboration
- Sustainability





# HOW TO BE A PARTNER?

LEARNING PARTNER • COLLABORATION WITH IN KIND • SPONSORSHIP

## SUBSCRIBE YOUR ORGANIZATION

Kuleana is open for community based organizations to receive a team of AIESEC interns from around the world. The team will work to help your organization to grow and improve the services you provide.

### HOW DOES IT WORK?

The leader of the team together with the administration of the organization defines the goals, needs and challenges faced by the organization. The team is formed and selected based on these needs. The team works for 2-3 months on the short-term plan towards the realization of the organization's goals. If the organization likes the partnership, it can apply for receiving another team to continue the work.

### PARTNERSHIP IN THE AREAS OF:

- Education (schools, NGOs)
- Community Development
- Environment (recycling centers, other initiatives)
- Health (HIV, Malaria, Disabilities, etc.)
- Entrepreneurship

### BENEFITS:

- Receive a team of young people full of ideas and drive to bring growth and improve your organization's performance
- Cultural exchange and diversity in your organization
- Raise youth awareness and interest in other countries and cultures
- Get access to the practices of other organizations working in your field.

### KULEANA PROGRAMME PROVIDES:

- Team selection and delivery to the organization
- Accompanying the interns on legal issues, integration into the country and other issues during the internship;
- Communication between AIESEC and the organization during the programme
- International network

### ORGANIZATION'S ROLE:

- Provide the interns with a proper work environment (place for meetings, table, access to the resources of the organization);
- Help with accommodation issues such as finding a house to rent or finding 'host families' around the area;
- Provide lunch at the organization;
- Work transparently with the intern's team.



Youth for Life Kenya

# HOW TO BE A PARTNER?

## BE A LEARNING PARTNER

The members of Kuleana programme are talented, highly motivated and competent youth from around the world. However, to make the programme more successful and bring a higher impact to the communities we seek to equip our members with knowledge about Kenyan social, political and economic reality as well as with soft skills and competencies like leadership, sustainability, time management, project management, etc.

### PARTNERS TO PROVIDE THE FOLLOWING TRAININGS:

- a. Kenya
  - history
  - culture
  - political and economic situation
  - education
  - social structure
- b. Soft skills
  - time management
  - school and NGO management
  - fundraising

- community development
  - project management
  - team management
  - social communication
  - train the trainer
- c. Training the schools and NGOs
  - administration and staff

### BENEFITS FOR YOUR ORGANIZATION:

- Showcase your passion and knowledge
- Brand yourself as an organization values youth leadership and excellence
- Direct interaction with talented youths
- Raise youth awareness and interest in chosen issues

### KULEANA PROGRAMME OFFERS:

Positioning of the organization as a learning partner of Kuleana programme in the communication channels:

- Name of the organization in the email signature of the members

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- Logo of the organization in the promotion materials of Kuleana programme
- Link to the website of the organization on the Kuleana's website
- Use the organization's promotional materials at the events and projects within the programme



Kilele Junior School



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## COLLABORATE WITH IN KIND

Kuleana programme involves community based organizations and schools. Lack of resources is a common challenge among all of them. Kuleana programme is building a strong network between these organizations and is looking for In Kind partnership to improve the services provided by the organizations. All the raised In Kind materials and products will be distributed among the organizations-participants according to the needs and used for events run by the programme.

### WE ARE LOOKING FOR:

- Education materials: books, stationary, etc
- Food and beverages
- Furniture
- Items for the kitchen
- Clothes
- Sport equipment
- Toys
- Other

### BENEFITS FOR YOUR ORGANIZATION:

- Positioning as a socially responsible organization among the youth, organizations and communities in Nairobi
- Promotion of your company's products among the audience of events and among the communities involved in the programme;
- Presence of organization's name in the external communication channels of Kuleana programme

### KULEANA PROGRAMME OFFERS:

- Positioning of the organization as a collaborator of Kuleana programme in the communication channels:
- Name of the organization on the email signature of the members
  - Logo of the organization on the promotion materials of Kuleana programme
  - Link to the website of the organization on

Kuleana's website

- Use the organization's promotional materials at the events and projects within the programme





# HOW TO BE A PARTNER?

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## SPONSOR THE PROGRAMME

Most part of the organizations involved in Kuleana programme are non-profit organizations with lack of infrastructure and financial resources. We are looking forward to build a strong network among them and help them achieve financial sustainability. Kuleana is looking financial support to improve the social services of these organizations.

We are looking for financial partnerships:

- A. LEVEL 1 - Monthly contribution with agreed amount during 1 year.
- B. LEVEL 2 - Monthly contribution with agreed amount during 6 months.
- C. LEVEL 3 - Only one fix contribution.

### BENEFITS:

- Showcase your passion and causes and relate the company to the social responsibility sector
- Brand yourself as an organization that values youth leadership and excellence
- Indirect interaction with talented youths

- Make many projects possible for the organization's development

### KULEANA PROGRAMME OFFERS:

Positioning of the organization as a sponsor of Kuleana programme in the communication channels:

- Name of the organization highlighted on the email signature of the members
- Logo of the organization specially highlighted on the promotion materials of Kuleana programme
- Link to the organization's website on Kuleana's website
- Use the organization's promotional materials at the events and projects within the programme
- Monthly newsletter with updates and results of the partnership's contribution



Youth for Life Kenya

# SUBSCRIBED ORGANIZATIONS

Starting in 2011, Kuleana can count with three organizations, Kilele Junior School, in Komarok, Upendo Rescue Centre, in Mukuru Slum and Youth for Life Kenya, in Athi River. All of them follow a similar line of work and needs, each one with their uniqueness.



Upendo Rescue Centre

## KILELE JUNIOR SCHOOL

Kilele Junior School is a primary school founded in 2008 by John Keya. The students of Kilele are children from 3 to 10 years old coming from underprivileged refugee families from Southern Sudan and local children. The main challenges of the school are lack of education material and infrastructure, financial sustainability and expansion to provide the children further education.

## UPENDO RESCUE CENTRE

UpendoRescue is a school situated in Mukuru, a slum in the south of Nairobi. The school provides education to around 300 unprivileged and orphan kids from 3 to 14 years old and it's situated in a small and very safe part of the slum. The challenges that the school faces frequently are the lack of frequent teachers, lack of learning material, nutritious meals daily for the kids, basic infrastructure and health care.

## YOUTH FOR LIFE KENYA

Youth for Life - Kenya is a youth led and youth serving organization founded in 2004 in Athi - River Town Machakos Country. The need to intervene in issue affecting young people within and without this region led dedicated young people to create an institution cum a platform from which issue such as Poverty, Disease, Mentorship among others would be addressed collectively by both young and old.



## CONTACT US

We are opened for your contact to clear doubts, receive suggestions and feedbacks.

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**THANK YOU!**  
**KULEANA KENYA'S TEAM**

**EMPOWERED BY**